



IdenTrust™ Trust Counsel

Smarter and Faster Trust Deployment

The IdenTrust™ Trust Counsel service provide corporations, governments, and financial institutions with the expertise and implementation assistance required to implement a hosted solution or to operate their own trusted identity infrastructure.

The Power of Partnership



Authenticating and managing identities across a global enterprise can be a daunting task. The challenge is not only in the sheer number of internal business applications and processes within the enterprise that require proper identity assurance but also in the increasing complexity of requirements from regulators, security monitors, interconnected trading networks, and changing technologies and standards. There is no single solution that solves the entire end-to-end identity problem for an enterprise. Instead each business problem must be examined to determine the appropriate identity need.

IdenTrust™ Trust Counsel helps corporations, governments, and financial institutions define their individual trust requirements based on business uses and then identifies the matching solutions to ensure a successful deployment of a robust, trusted identity infrastructure.

Proven Trust Expertise and Experience

IdenTrust is uniquely positioned to serve as the trusted counsel to help corporations, governments, and financial institutions address their end-to-end identity challenges based on its expertise and experience in developing and administering certificate policies, practices and standards for identity authentication. IdenTrust's expertise stems from a unique heritage as a bank-built organization chartered to develop and manage the world's first and only interoperable identity authentication rules set. With a proven track record of successful deployments, IdenTrust's experience is rooted in the design, implementation, and ongoing operations of a world-class Trust Infrastructure that complies with numerous regulatory requirements and audits, and operates seamlessly with a broad range of access authentication technology components to deliver a comprehensive approach to identity authentication.

Multi-Faceted Trust Services

IdenTrust™ Trust Counsel services combine unique knowledge, thought leadership, and in-depth experience as professional services to assist in implementation of identity authentication and assurance. These services are created to help enterprises with all facets of defining, designing, building, and operating a trusted identity infrastructure. Assisting corporations, governments and financial institutions to IdenTrust Enable their business applications and processes smarter, faster and more cost effectively. IdenTrust™ Trust Counsel services include assessment/design, integration, and operational advice and are concentrated on the key ingredients in managing trust, such as Identity Vetting, Generation and Storage, and Validation and Use.

Benefits

Faster Time-to-Market

Significantly accelerate the design and deployment of a Trust infrastructure.

Minimized Startup Costs

Avoid large upfront costs by leveraging the unique knowledge and in-depth experience of an industry leader.

Better Investment Decisions

Become better equipped to make investment decisions on Trust deployment from an industry thought leader with deep expertise and experience.

One-Stop Answers

Get answers to all facets of Trust infrastructure deployment through a single source.

Quickly Establish Trust Benchmark

More quickly assess the level of trust among various business applications and processes relative to industry benchmarks.

Breadth of IdenTrust™ Trust Counsel Services

Service	Description	Type of Service				Stage		
		Identity Vetting	Identity Generation & Storage	Identity Validation & Use	Identity Reliance & Repudiation	Design / Analysis	Build / Integrate	Operate
Trust Score	Analysis of the existing identity implementation for a business application or process to determine the Trust Score, assess result relative to industry benchmark, and recommend solution packages.	★	★	★	★	★		
KYC Evaluation	Analysis of the existing vetting policies and processes to identify gaps against the current Know Your Customer (KYC) requirements and recommend changes to comply with the regulatory requirements.	★				★		
Outsourced I&A	IdenTrust performs identity proofing and verifies identity data against third-party data sources on behalf of the corporation or financial institution.	★						★
Identity Credential Life Cycle Management	Analysis of the changes required within existing software applications and/or business processes in order to support the identity credential life cycle management capability. Detailed architecture-level technical design and integration of the full life cycle capability, including identity credential issuance, revocation, and renewal as well as recommendations for integration with identity storage hardware.		★					
Government Compliance Evaluation	Analysis of existing identity credential generation and storage policies and processes to identify gaps against the Homeland Security (HSPD-12) requirements and recommend changes to comply with requirements.		★			★		
Identity Usage Enablement	Analysis of the changes required within existing software applications and/or systems in order to support the use of identity credential for digital signing, authentication, and data encryption, along with detailed architecture-level technical design and implementation including application integration, verification of digital signing and validation of identity credentials.			★		★	★	
Identity Process Reengineering	Workflow analysis of current operational process and redesign of the business process to support trusted identities for digital signing uses, including the use of trusted document management using TrustSign.			★		★		
Trust Blueprint Certification	Audit to certify that technology vendors' software, hardware, or system complies with the IdenTrust Trust Blueprint		★	★		★		

About IdenTrust™

IdenTrust is the global leader in trusted identity solutions, recognized by global financial institutions, government agencies and departments, and commercial organizations around the world. IdenTrust enables organizations to effectively manage the risks associated with identity authentication; work interoperably with countries around the world; minimize investment in creating their own policies and legal frameworks; and deploy a spectrum of products insuring trust, smarter, faster, and more cost effectively.

The only bank-developed identity authentication system, IdenTrust provides a unique legally and technologically interoperable environment for authenticating and using identities worldwide. The IdenTrust Trust Infrastructure is predicated on a proprietary framework that combines policies, legal framework, trusted operations and technology (P.L.O.T.) to create a comprehensive environment for issuing trusted identities. IdenTrust is the only company to provide a solution incorporating all four of these elements. Customer agreements are valid, binding and enforceable in more than 175 countries. IdenTrust identities are globally interoperable under uniform private contracts recognized in countries around the world. Competing offerings, in contrast, rely on a dizzying maze of public laws that vary from jurisdiction to jurisdiction. Additionally, the IdenTrust Trust Infrastructure maintains the privacy of each and every transaction processed by reading only digital certificate information, not the message itself.

For more information on the IdenTrust™ Trust Counsel or other solutions, please contact:

Corporate Headquarters
55 Hawthorne Street, Suite 400
San Francisco, CA 94105
USA

T: +1.415.486.2900
F: +1.415.486.2901
E: sales@IdenTrust.com

European Office
288 Bishopsgate
London, EC2M 4QP
United Kingdom

T: +44 (0)203.008.8330
F: +44 (0)203.008.8331
E: sales@IdenTrust.com

For more information,
visit:
www.IdenTrust.com

IdenTrust
WE PUT THE TRUST IN IDENTITY